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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Laura A. Kunkle

America in Bloom Executive Director

America in Bloom Announces New Officers and Board Members

Columbus, Ohio – America in Bloom announced the election of new board members and officers following its recent annual meeting.

John Manchester, Lewisburg, West Virginia Mayor, was elected president of the board. Leslie Pittenger, Belpre, Ohio City Auditor, and Tony Ferrara of Arroyo Consulting Group, were elected 1st and 2nd vice presidents, respectively. Dr. Marvin Miller, Ball Horticultural Company, was elected treasurer, and Dr Jack Clasen was elected secretary. Katy Moss Warner, President Emeritus of the American Horticultural Society, serves as the past president.

Mason Day of GrowIt Mobile and Bob Lund of Arroyo Grande Village Improvement Association were elected as new board members, while Dr. Charlie Hall of Texas A&M University and Delilah Onofrey of Suntory were appointed as special advisors to the board.

“We are very pleased to welcome Mason Day and Bob Lund to our board of directors,” said Manchester. “AIB has exciting new programs and initiatives underway, so having the expertise and proven leadership of these two leaders will help us to position the organization for continued growth.”

Mason Day is co-founder of the mobile platform GrowIt! that helps consumers purchase the right plants for the right location. Mason has a background in emerging technologies, entrepreneurship, social media, digital strategy, and marketing to Millennials.

Bob Lund is CEO of the Arroyo Grande Village Improvement Association. Bob created the Arroyo Grande in Bloom organization and served as its coordinator for more than a decade. He has decades of experience in financial management and event planning.

Others on the board of directors are:

- Tony Abruscato, Flower Show Productions
- Bobby Barnitz, Bob’s Market & Greenhouse

- Drew Becher, San Francisco Parks Alliance
- Linda Cromer
- Marshall Dirks, Proven Winners
- Linda Hart, Holland Visitors Bureau
- Walter Heath
- Diana Weiner, Gerry Foundation

For information about America in Bloom, visit www.AmericaInBloom.org.

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America in Bloom is an independent, non-profit 501(c)(3) organization dedicated to promoting nationwide beautification programs and personal and community involvement through the use of flowers, plants, trees, and other environmental and lifestyle enhancements. America in Bloom provides educational programs, resources, and the challenge of a friendly competition between participating communities across the country.