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PRESS RELEASE

FOR IMMEDIATE RELEASE

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America in Bloom Announces 2012-2013 Free Webinar Series

America in Bloom (AIB) today announced a series of twelve free online seminars – “webinars”. Attendance is open to all interested parties. Presenters include horticulture industry experts, extension agents, America in Bloom AIB judges and board members. Registered participants will have a chance to ask questions and can access these events from any location that has access to high-speed internet.

Laura Kunkle, AIB executive director, said, “This is our third season of webinars. The offerings have been developed around questions that people ask us all the time. The topics presented will interest our participants and those who are new to the program.”

Each webinar starts at 2 p.m. EST and lasts 30 minutes, with time for questions. A complete list of dates, detailed topic descriptions, and presenters is available on the America in Bloom website. All the webinars will be recorded and available for online, on-demand viewing at www.americainbloom.org.

To register, please go to <http://americainbloom.org/resources/Webinars/Upcoming-Webinars.aspx>.

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Webinar Schedule

Date	Topic	Presenter
November 15, 2012	Paint the Town with Blooming Baskets	Delilah Onofrey, AIB Board Member and president, Flower Power Marketing
December 4, 2012	The Economic Benefits of Trees	Pam Bennett, Ohio State University Extension State Master Gardener Coordinator
January 31, 2013	What Judges Look for in Heritage Preservation, Environmental Awareness, and Overall Impression	Marlborough Packard, Billy Butterfield, Diane Clasen, AIB judges
February 7, 2013	What Judges Look for in Landscapes, Floral Displays and Urban Forestry	Diana K. Weiner and Bill Hahn, AIB judges
March 14, 2013	So You've Registered for the 2013 Program - Now What?	Jack Clasen, PhD. Awards Program Chair, AIB Board Member and judge
April 18, 2013	Success: from the Ground Up!	Dean Bemis, Syngenta
May 15, 2013	Making a Difference in Your Community	Charlie Hall, PhD. AIB Board Member
June 19, 2013	Fight Crime with AIB	Charlie Hall, PhD. AIB Board Member
August 6, 2013	Symposium Preview	Katy Moss Warner, AIB Board Member and judge
October 8, 2013	Doing a Tree Inventory with Volunteers	Pam Bennett, Ohio State University Extension State Master Gardener Coordinator
October 17, 2013	Getting Ready for the 2014 National Awards Program	Jack Clasen, PhD. Awards Program Chair, AIB Board Member and judge
November 7, 2013	Fundraising	Evelyn Alemanni, AIB Board Member and judge

If you are interested in sponsoring a webinar, please contact the AIB office at 614-487-1117.

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America in Bloom is a non-profit 501c3 corporation whose mission is to promote nationwide beautification through education and community involvement by encouraging the use of flowers, plants, trees, and other environmental and lifestyle enhancements. To date, nearly 200 towns and cities from 38 states have participated in the program and more than 20 million people have been touched by it.