



MEDIA RELEASE

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Coshocton, OH National America in Bloom Awards Results Announced

(COLUMBUS, OH): Honors for the prestigious 2012 America in Bloom (AIB) national awards program were announced at the annual awards held in Fayetteville, Arkansas on September 22.

America in Bloom executive director, Laura Kunkle, said, "America in Bloom participation is helping participating towns achieve their potential. The accomplishments and progress shown by this year's towns and cities is remarkable."

Coshocton, OH was judged on six criteria: overall impression, community involvement, environmental awareness, heritage, urban forestry, landscape, and floral displays, across four sectors: municipal, residential, commercial, and community involvement.

Specially trained judges visited towns of similar populations and spent two days touring each town, meeting municipal officials, residents, and volunteers. Additional competitors in this category were Plymouth, IN; Tarboro, NC; and Smithfield, VA.

Coshocton competed in the population category of 8,001 - 13,000, receiving a three bloom rating, a special mention for its efforts in heritage preservation, and a special award for the best community America in Bloom website.

The judges, Billy Butterfield and Jack Clasen, commented, "Coshocton is a model for what America in Bloom is all about. You haven't stopped working for three years now, starting as soon as the judges leave one year on the next year's projects. The momentum never ceases. The Coshocton Is Blooming committee has taken our evaluation form and evaluated themselves each year. You have taken the suggestions from the last two years and addressed each item in each criterion throughout the town. You can be really proud of the commitment of the "Coshocton is Blooming" committee, in your elected officials, in the town's beauty, and the people living there."

Registrations for the 2013 national awards program can be submitted until February 28, 2013.

America in Bloom is an independent, non-profit 501(c)(3) organization dedicated to promoting nationwide beautification programs and personal and community involvement through the use of flowers, plants, trees, and other environmental and lifestyle enhancements.

America in Bloom provides educational programs, resources, and the challenge of a friendly competition between participating communities across the country.

For more information, visit www.americainbloom.org.

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