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America in Bloom to Showcase the Benefits of Quality Landscapes at the Philadelphia Flower Show

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For the third year in a row, America in Bloom (AIB) will have stunning display garden at the world famous Philadelphia Flower Show. Held from February 28 to March 9 in Philadelphia, the Philadelphia Flower Show is the largest, oldest and most prestigious in the country. This year's theme, "ARTiculture" aligns art and horticulture.

AIB's display garden coordinators, board member Evelyn Alemanni and Delilah Onofrey, one of AIB's founders, partnered with Suntory Flowers, Spring Meadow Nursery, and Schubert Nursery to supply plants to support the theme. Walpole Woodworkers is providing backdrops for signage, and Braun Horticulture's unique frames will be featured. Display designers from Longwood Gardens, Jim Sutton and Greg Trahan developed the design of the garden as a gift to America in Bloom.

Alemanni commented, "Our display garden will simulate how quality plants and design can create a welcoming city entrance. Nothing is more welcoming at a town's entrance than an attractive landscape that says, 'You've arrived in a special place'. Flowers, shrubs, and attractive foliage paired with significant artwork set expectations of a memorable visit and a great place to live. America in Bloom participating towns know that flowers aren't just for backyards anymore. We are so pleased to be working with Longwood's top designers again this year."

The display will feature plants bred by Suntory Flowers, including Surfinia petunias, Temari verbenas and Ipomea 'Desana Lime'. Plants from Proven Winners include azaleas and arborvitae and are being provided by Stauffer of Kissel Hill Garden Centers.

AIB judges Katy Moss Warner, Evelyn Alemanni, Jim Sutton, and Barbara Vincentsen will also serve as flower show judges.

Details of the display garden can be found at <http://americainbloom.org/Events/Philadelphia-Flower-Show-2014.aspx>.

America in Bloom is an independent, non-profit 501(c)(3) organization dedicated to promoting nationwide beautification programs and personal and community involvement through the use of flowers, plants, trees, and other environmental and lifestyle enhancements.

America in Bloom provides educational programs, resources, and the challenge of a friendly competition between participating communities across the country.

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