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America in Bloom to Showcase “Our Cities are Stars” at the Philadelphia Flower Show

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For the fourth year in a row, America in Bloom (AIB) will have a stunning display garden at the world famous Philadelphia Flower Show. Held from February 27 to March 8 in Philadelphia, the Philadelphia Flower Show is the largest, oldest and most prestigious in the country. This year’s theme, "Celebrating the Magic of Movies".

AIB’s display garden coordinators, board member Evelyn Alemanni and Delilah Onofrey, one of AIB’s founders, partnered with Proven Winners a founding member, Spring Meadow Nursery, and Schubert Nursery to supply plants to support the theme. Eckert Nursery is providing their custom-designed poles that support banners and hanging baskets, and Gardener’s Supply is providing a pea trellis from which stars representing each AIB participant will be hung. Display designers from Longwood Gardens, Jim Sutton and Trilbey Smith developed the design of the garden as a gift to America in Bloom.

Alemanni commented, “Our display garden will showcase the star power of America in Bloom participants who know the benefits of quality landscapes to enhance quality of life. We are so proud of our participating cities and all they have accomplished.”

The display will feature plants from Proven Winners include Nemesia 'Sunsatia® Coconut' and 'Sunsatia Mango', Bidens 'Goldilocks Rocks', Calibrachoa 'Superbells® Coralberry Punch', Arborvitae, Deutzia 'Crème Fraiche', Pink Double Azalea 'Bloomathon', and Lobularia 'Frosty Knight'.

AIB judges Katy Moss Warner, Evelyn Alemanni, Jim Sutton, and Barbara Vincentsen will also serve as flower show judges.

Details of the display garden can be found at <http://americainbloom.org/Events/Philadelphia-Flower-Show-2015.aspx>.

America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play – benefiting from colorful plants and trees; enjoying clean environments; celebrating heritage; and planting pride through volunteerism.

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