



# MEDIA RELEASE

## **FOR IMMEDIATE RELEASE**

For more information, contact Laura Kunkle

[aib@AmericaInBloom.org](mailto:aib@AmericaInBloom.org)

614-487-1117

## **Coshocton, OH America in Bloom Awards Results Announced**

(COLUMBUS, OH): Top honors for the prestigious 2014 America in Bloom national awards program were announced at the annual awards held in Philadelphia, PA on October 4.

America in Bloom executive director, Laura Kunkle, said, “America in Bloom is helping participants of all types achieve their potential. Every year our participants raise the bar, and the accomplishments and progress shown by this year's towns and cities is again remarkable.”

All participants were evaluated on six criteria: overall impression, environmental awareness, heritage preservation, urban forestry, landscape, and floral displays. Additionally they were judged on their community involvement across municipal, residential, and commercial sectors. America in Bloom is the only national awards program that sends specially trained judges to personally visit participants and provide a detailed written evaluation that can be used as a guide to future improvements.

Evelyn Alemanni and Bruce Riggs, two specially trained AIB judges, visited towns of similar populations and spent two days touring each town, meeting municipal officials, residents, and volunteers. Other competitors in the 10,001 to 15,000 population category were Morro Bay, CA; Pella, IA; and Washington, MO.

Coshocton received a four bloom rating and a special mention for its efforts in heritage preservation.

The judges said, “Coshocton’s heritage landmarks help to make it one of the top 100 cities to visit, according to *MidWest Living* magazine. The Ohio-Erie canal with its authentic canal boat, the restored historic Roscoe Village, the magnificent 1800s county courthouse and so much more make this town worth exploring and appreciating. A mural trail depicts significant events in the town’s history and the Johnson-Humrickhouse Museum offers professionally displayed artefacts not just from the local area but from around the world. The Coal Miners Memorial Place recognizes the history of the people and how coal mining has been a part of history of the community.”

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Congratulations to Coshocton!

Registrations for the 2015 national awards program can be submitted until February 28, 2015. Eligible participants include towns, cities, college and university campuses, business districts, military installations, and recognized neighborhoods of large cities.

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*America in Bloom is an independent, non-profit 501(c)(3) organization dedicated to promoting nationwide beautification programs and personal and community involvement through the use of flowers, plants, trees, and other environmental and lifestyle enhancement.*

For more information, visit [www.americainbloom.org](http://www.americainbloom.org).

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