



MEDIA RELEASE

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Greendale, IN America in Bloom Awards Results Announced

(COLUMBUS, OH): Top honors for the prestigious 2014 America in Bloom national awards program were announced at the annual awards held in Philadelphia, PA on October 4.

America in Bloom executive director, Laura Kunkle, said, “America in Bloom is helping participants of all types achieve their potential. Every year our participants raise the bar, and the accomplishments and progress shown by this year's towns and cities is again remarkable.”

All participants were evaluated on six criteria: overall impression, environmental awareness, heritage preservation, urban forestry, landscape, and floral displays. Additionally they were judged on their community involvement across municipal, residential, and commercial sectors. America in Bloom is the only national awards program that sends specially trained judges to personally visit participants and provide a detailed written evaluation that can be used as a guide to future improvements.

Susie Stratton and Sue Amatangelo, two specially trained AIB judges, visited towns of similar populations and spent two days touring each town, meeting municipal officials, residents, and volunteers. Other competitors in the 4,501 to 10,000 population category were Belpre, OH; Catskill, NY; Brewton, AL, and Estes Park, CO.

Greendale received a four bloom rating and a special award for the most dramatic use of tropical foliage.

In addition, they received a special mention for their environmental efforts.

The judges said, “Environmental efforts are where Greendale shines. The city, businesses and residents all partake in making Greendale an eco-friendly city.

Greendale Village has a number of environmentally friendly initiatives in the works: items from remodels were donated to Habitat for Humanity, air conditioners/water heaters replaced with Energy Star units, table/chairs/benches in the courtyard all made of recycled materials, rain barrels were installed, environmentally friendly flooring will be installed, bulbs have been replaced with LED, recycling bins are sited together with trash bins. ”

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Congratulations to Greendale!

Registrations for the 2015 national awards program can be submitted until February 28, 2015. Eligible participants include towns, cities, college and university campuses, business districts, military installations, and recognized neighborhoods of large cities.

America in Bloom is an independent, non-profit 501(c)(3) organization dedicated to promoting nationwide beautification programs and personal and community involvement through the use of flowers, plants, trees, and other environmental and lifestyle enhancement.

For more information, visit www.americainbloom.org.

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