



America
in Bloom

Sponsorship Opportunities

America in Bloom is an independent, non-profit 501(c)(3) organization and contributions to AIB are tax deductible

Planting Pride
in American
Communities

What is America in Bloom®?

America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play – benefitting from colorful plants and trees; enjoying clean environments; celebrating heritage; and planting pride through volunteerism.

America in Bloom promotes nationwide beautification through education and community involvement by encouraging the use of flowers, plants, trees, and other environmental and lifestyle enhancements.

Position Your Business for Social Responsibility

America in Bloom provides your company with an opportunity to expand national market reach with people, organizations, businesses, and municipalities passionate about improving the quality of life in communities across the country.



www.AmericaInBloom.org

Benefits of Plants

Plants provide more than just natural beauty. Their proven environmental, health, and economic benefits are at the heart of the America in Bloom® program.

People and the Environment

Your contribution makes a direct and visible impact on improving community and natural environments. Reach people who share your business' social responsibility and are making America bloom.

America in Bloom® has Reached

222 Communities

40 States

More than 24 million people connected with plants

More than 300 million media impressions



Sponsor Contributions

Choose your own contribution level and receive valuable America in Bloom® recognition benefits.*

Contribution Level	Contribution Amount
Signature* Sponsor	\$10,000
Platinum* Sponsor	\$8,000
Gold* Sponsor	\$5,000
Silver* Sponsor	\$3,000
Bronze Sponsor	\$1,000
Friend of AIB	\$100

* Signature, Platinum, and Gold level sponsors are permitted to use the AIB logo in marketing materials.

* All gifts are tax deductible to the extent allowed by law.

For More Information:

For more information on how you can support America in Bloom®, call 614-487-1117, email aib@AmericaInBloom.org, or visit AIB's web site, www.AmericaInBloom.org.

Become a Sponsor:

Company Name: _____

Contact Name: _____

Contact Email: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Phone Number: _____

Company Email: _____

Web Site Address: _____

Sponsorship Contribution Level

- Signature Platinum Gold
- Silver Bronze Friend

Please make checks payable to America in Bloom and mail to:



America in Bloom
 2130 Stella Court
 Columbus, OH 43215-1033

We accept VISA Mastercard American Express

Credit Card Number: _____

Expiry Date: _____ V-Code: _____

Contribution Amount: _____

Signature: _____

or contribute online at www.AmericaInBloom.org





Please Mark Selection	Item	Value	Description
	Community Champion Award Sponsor (1 available)	\$5,000	Company is the named award sponsor.
	Photo Contest Sponsor (2 available)	\$4,000	Company is the named award sponsor.
	Awards Program Sponsorship (20 available)	\$3,000	Company is the named sponsor of one of the awards.
	Symposium Sponsorship (15 available)	\$3,000	Company is the named sponsor of various symposium events, tours, educational sessions, etc.
	YouTube Video Award Sponsorship (1 available)	\$3,000	Company is the named award sponsor.
	Philadelphia Flower Show (5 available)	\$3,000	Inclusion in press releases, signage and much more at the AIB garden at the Philadelphia Flower Show.*
	Participation Guide Sponsorship (5 available)	\$1,000	Quarter-page ad in the step-by-step guide to getting a participant involved in the America in Bloom program.
	Best Ideas Annual Update (2 available)	\$1,000	Quarter page ad in the annual Best Ideas update.
	E-newsletter and Website Sponsorship for 3 Months (10 available)	\$500	Digital ad placed in monthly e-newsletter and on America in Bloom website.



* Please see the AIB website for more details on Flower Show benefits.