

Your community is invited to participate in the America in Bloom National Awards program

America in Bloom helps communities of all sizes enhance quality of life.

It provides an internationally-recognized process of participation, evaluation, coaching, transformation, and recognition that produces visible results and measurable benefits.

America in Bloom participants receive:

- On-site, one-on-one mentoring and coaching by a team of expert America in Bloom judges
- Evaluations based on "what you do with what you have" and reflects your community's potential
- A detailed and valuable written report highlighting strengths and offering recommendations for improvement
- Nationwide recognition as a community that is welcoming and vibrant

REGISTER TODAY
for the National Awards Program
AmericaInBloom.org/national-awards-program



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AmericainBloom.org

America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play - benefiting from colorful plants and trees; enjoying clean environments; celebrating heritage; and planting pride through volunteerism.

America in Bloom is an independent, non-profit 501c3 corporation.

Transform Your Community with America in Bloom



Champion & Celebrate Your Community

Learn more at AmericainBloom.org

Building Communities | Making America Bloom

Discover the transforming power of America in Bloom

- Improved cooperation among municipal government, organizations, businesses, and residents, because people are working toward a common goal
- Visible improvements resulting in improved first impressions, increased civic pride
- National recognition as a community that plants pride and cares about improving quality of life for its residents
- Increased property values
- Expanded volunteer efforts to leverage community expenditures
- More tourism
- Reduced crime
- Exchanges of ideas and best practices with neighboring, national, and international communities

Six Steps to Success

1. Register your community for the National Awards Program

Registration deadline is February 28.

Participants in the America in Bloom Program include communities of all sizes, business districts, college and university campuses, and military installations. There's a category just right for your community.

Please complete and return this form to the AIB office or register online at www.AmericaInBloom.org/national-awards-program.

Community: _____
 Population: _____
 Contact: _____
 Title: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: _____
 Email: _____
 Community web site: _____

Nearest airport: _____

How did you learn about AIB? _____

Easy way to save:

Register before December 31 to receive \$100 off your registration.

Earn a 25% discount on your registration for each new community you recruit.

Population	Before Dec.31	After Dec.31
< 10,000	\$999	\$1,099
10,001 - 25,000	\$1,099	\$1,199
25,001 - 35,000	\$1,199	\$1,299
35,001 - 50,000	\$1,299	\$1,399
50,001 - 100,000	\$1,399	\$1,499
100,001 - 300,000	\$1,499	\$1,599
300,001 - 500,000	\$1,699	\$1,799
500,000 - 1 Million	\$1,999	\$2,099
Over 1 Million	\$2,699	\$2,799
University Campus	\$1,099	\$1,199
Business District	\$1,099	\$1,199
Military Installation	\$1,099	\$1,199

2. Form a local "In Bloom" committee

Committees can include members of service groups, businesses, garden clubs, municipal staff, and others interested in community development, horticulture, heritage preservation, and community involvement. Engage municipal departments such as parks and recreation, economic development, and tourism, too.



3. Survey, plan, implement

Inventory your community's assets, interests, and abilities in each of the areas.

America in Bloom judges will evaluate:

- Community Vitality
- Flowers
- Landscaped Areas
- Urban Forestry
- Environmental Efforts
- Celebrating Heritage
- Overall Impression
- Encourage volunteers of every demographic to participate.
- Make new discoveries about your community.
- Prepare a community profile that summarizes your achievements in the evaluated areas (a template is provided to help your committee prepare).
- Develop an itinerary for the judges' tour.



4. Host the judges

Two volunteer America in Bloom judges will visit your community for two days. Provide lodging for up to three nights and provide a comprehensive tour for them.

America in Bloom judges are experienced, specially-trained professionals. They offer suggestions that can be adapted to your community based on successes they've seen in other cities of similar population sizes. Judges will prepare a detailed evaluation report.



5. Attend the America in Bloom Symposium & Awards Celebration

- At the symposium and awards, you will get more ideas and be inspired by networking with other participants.
- Learn from outstanding speakers and tour experiences.
- Be recognized for the efforts of everyone who helped make a difference.
- Celebrate your achievements.

6. After the Symposium & Awards Celebration

- Review the judges' evaluation report. It provides useful, practical, and personalized ideas for improvements.
- Use it as a template and springboard for new projects and programs.
- Register to enter the America in Bloom awards program for next year.

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 the America in Bloom awards
 program for next year