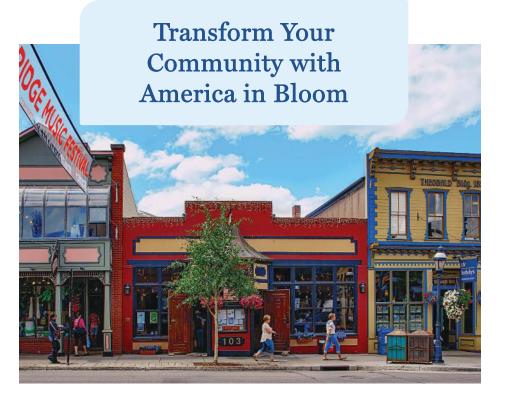




Columbus, OH 4320 514.453.0744 sib@AmericainBloc

America in Bloom envisions communities across the county welcoming and vibrant places t live, work, and play - benefiting colorful plants and trees; enjoyi, clean environments; celebrating heritage; and planting pride

America in Bloom is an inde non-profit 501c3 corporation





Champion & Celebrate Your Community

Learn more at AmericalnBloom.org

Building Communities | Making America Bloom

Discover the transforming power of America in Bloom

Improved cooperation among municipal government, organizations, businesses, and residents, because people are working toward a common goal

- Visible improvements resulting in improved first impressions, increased civic pride
- National recognition as a community that plants pride and cares about improving quality of life for its residents
- Increased property values
- Expanded volunteer efforts to leverage community expenditures
- More tourism

- Reduced crime
- Exchanges of ideas and best practices with neighboring, national, and international communities

Six Steps to Success

1. Register your community for the National Awards Program

Registration deadline is February 28.

Participants in the America in Bloom Program include communities of all sizes, business districts, college and university campuses, and military installations. There's a category just right for your community.

Please complete and return this form to the AIB office or register online at www.AmericalnBloom.org/national-awards-program.

Community:		
Population:		
Contact:		
Title:		
Address:		
City:	State:	ZIP:
Phone:		
Email:		

Nearest airport:	
How did you learn about AIB?	

Easy way to save:

Community web site:

Register before December 31 to receive \$100 off your registration.

Earn a 25% discount on your registration for each new community you recruit.

Population	Before Dec.31	After Dec.31
< 10,000	\$999	\$1,099
10,001 - 25,000	\$1,099	\$1,199
25,001 - 35,000	\$1,199	\$1,299
35,001 - 50,000	\$1,299	\$1,399
50,001 - 100,000	\$1,399	\$1,499
100,001 - 300,000	\$1,499	\$1,599
300,001 - 500,000	\$1,699	\$1,799
500,000 - 1 Million	\$1,999	\$2,099
Over 1 Million	\$2,699	\$2,799
University Campus	\$1,099	\$1,199
Business District	\$1,099	\$1,199
Military Installation	\$1,099	\$1,199



development, horticulture, heritage preservation, and community involvement. Engage municipal departments such as parks and recreation, economic development, and tourism, too.



America in Bloom judges will evaluate:

- Community Vitality
- Flowers
- Landscaped Areas
- Urban Forestry
- Environmental Efforts
- Celebrating Heritage
- Overall Impression

- · Encourage volunteers of every demographic to participate.
- · Make new discoveries about your community.
- Prepare a community profile that summarizes your achievements in the evaluated areas (a template is provided to help your committee prepare).
- Develop an itinerary for the judges' tour.

4. Host the judges

Two volunteer America in Bloom judges will visit your community for two days. Provide lodging for up to three nights and provide a comprehensive tour for them.



America in Bloom judges are experienced, specially-trained professionals. They offer suggestions that can be adapted to your community based on successes they've seen in other cities of similar population sizes. Judges will prepare a detailed evaluation report.

5. Attend the America in Bloom Symposium & Awards Celebration

- At the symposium and awards, you will get more ideas and be inspired by networking with other participants.
- Learn from outstanding speakers and
 Celebrate your achievements. tour experiences.
- Be recognized for the efforts of everyone who helped make a difference.

6. After the Symposium & Awards Celebration

- Review the judges' evaluation report. It provides useful, practical, and personalized ideas for improvements.
- Use it as a template and springboard for new projects and programs.
- · Register to enter the America in Bloom awards program for next