America in Bloom Language

Greetings,

The creation of a comprehensive Judges' Guide led to a review of the terminology we use. There is an ongoing effort to create consistency within the Evaluation Report, Community Profile Template, other documents, and the web site.

Here are some tips about AIB approved words, names, and titles to use so we are all on the same page when writing documents, reports, and letters. The proper ones, some of them new, are in bold.

Community instead of county, municipality, city, town, neighborhood, college, planet, etc. **Evaluate** instead of judge

Resident instead of citizen

Criterion (singular) and **criteria** (plural). If you get confused on which one to use, think of the on in criterion as one for singular.

Evaluation Report instead of Evaluation Form

Community Recognitions instead of Special Mentions (found on the last page of the Evaluation Report)

Noteworthy Project or Initiative instead of Special Project

Special Awards is now the only name where "special" is used.

Outstanding Achievement Award instead of Criteria Award. This changed a few years ago.

Observations instead of comments

Recommendations instead of suggestions

Appreciation Certificate instead of door hanger, although it may still be used that way

Communities create an Evaluation Tour Itinerary

Judges use a Travel Itinerary

The symposium is called the Symposium & Awards Celebration

While the journey to create consistency has begun, the destination is not yet in sight. If you know of any short cuts or have suggestions, please contact me.

Regards,

Stephen

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