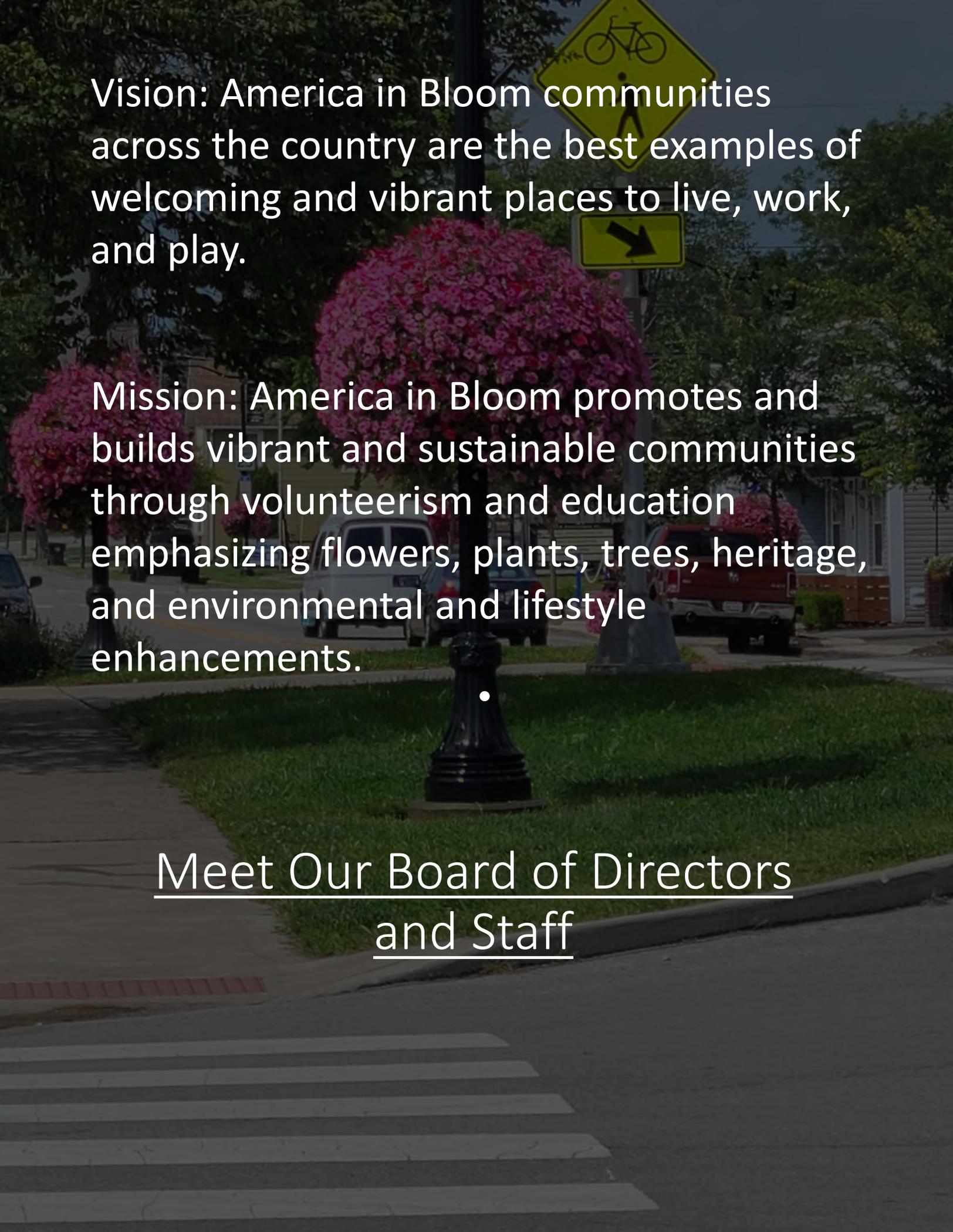




2025 Annual Report



AmericainBloom.org



Vision: America in Bloom communities across the country are the best examples of welcoming and vibrant places to live, work, and play.

Mission: America in Bloom promotes and builds vibrant and sustainable communities through volunteerism and education emphasizing flowers, plants, trees, heritage, and environmental and lifestyle enhancements.

•

Meet Our Board of Directors
and Staff



Transforming Communities, Changing Lives

We empower communities to beautify and improve the overall quality of life through our National Awards Program, Annual Symposium & Awards Celebration, Growing Vibrant Communities program, grant opportunities, free resources, and more. Interested in serving on the board? [Learn more.](#)



Make Your Community Shine

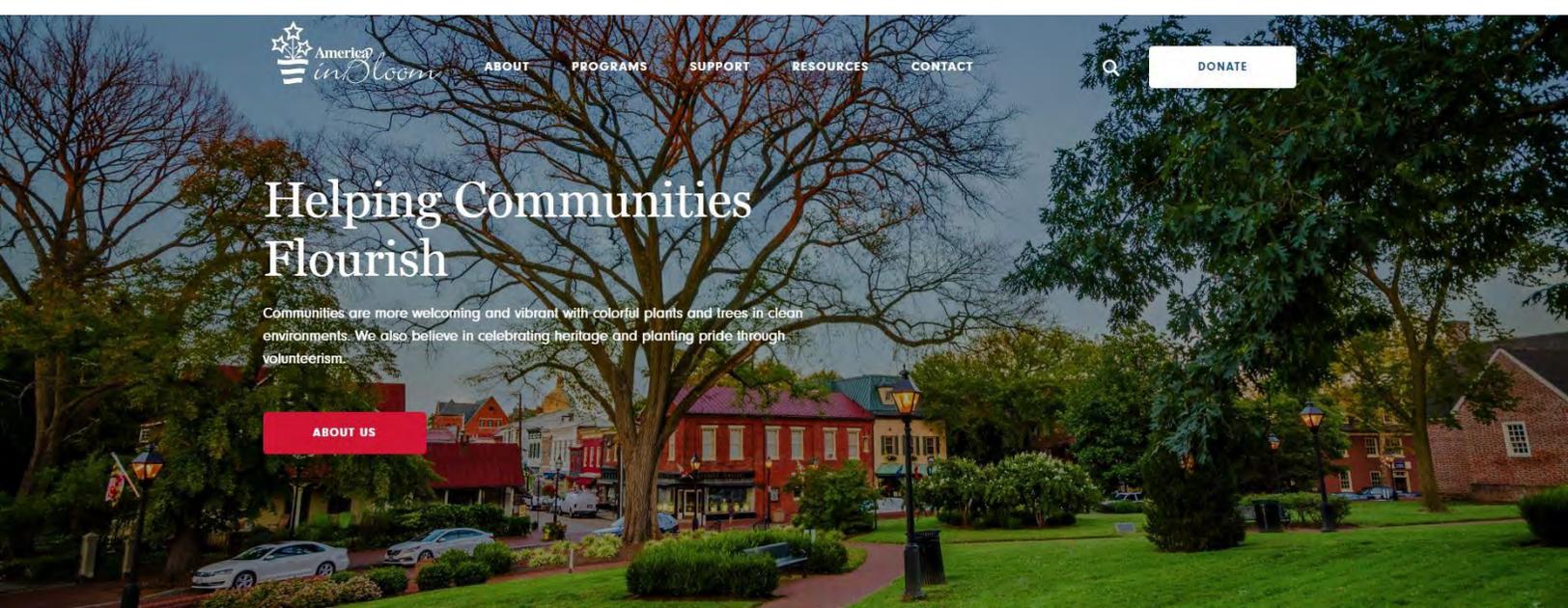
America in Bloom offers numerous programs and educational resources to help beautify and improve your community.



[ABOUT](#) [PROGRAMS](#) [SUPPORT](#) [RESOURCES](#) [CONTACT](#)



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Helping Communities Flourish

Communities are more welcoming and vibrant with colorful plants and trees in clean environments. We also believe in celebrating heritage and planting pride through volunteerism.

[ABOUT US](#)



See our 2025 work in action!

Watch How We Are Transforming Communities

A CATALYST FOR POSITIVE CHANGE



“I am proud to be a part of America in Bloom. Our community’s participation in this program has been a catalyst for positive change and community engagement.” – Chris Barnett, Township Supervisor, Orion Township, Michigan

Watch How We Are Transforming Communities

BRING THE COMMUNITY TOGETHER
TO REVITALIZE YOUR CITY



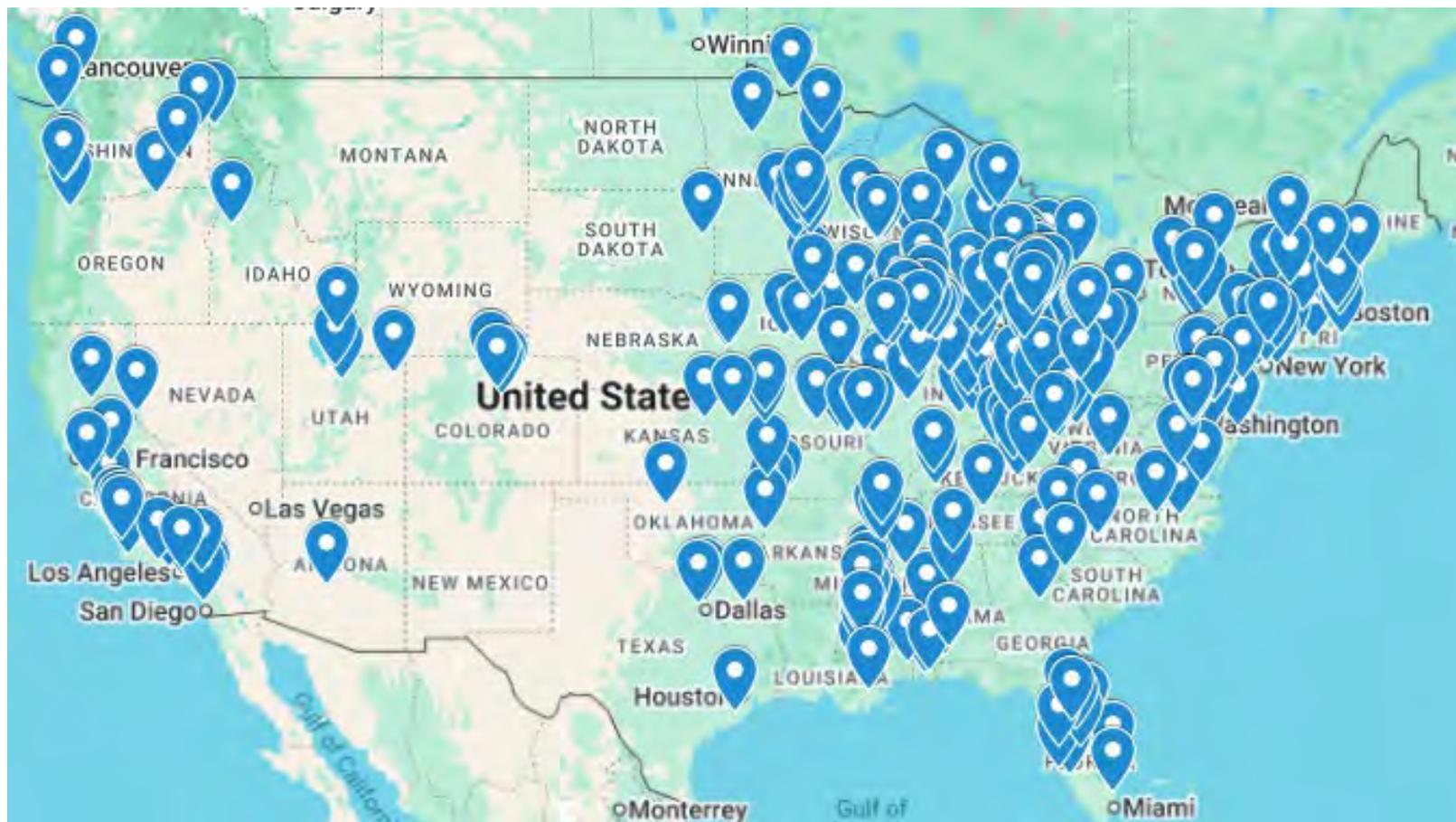
A Community Snapshot



[Watch the Logan, Ohio video.](#)

“Logan has created a more welcoming downtown, encouraging economic growth that has brought diverse members of the community together to revitalize the city.” – Logan in Bloom

Our Impact Across the Nation: Reaching More Than 24 million people



380 communities in 44 states

Communities evaluated in 7 areas of impact:

- Community Vitality
- Floral Impact
- Landscaped Areas
- Urban Forestry
- Environmental Initiatives
- Celebrating Heritage
- Overall Impression

Meet the Dedicated Team of Advisors

Communities Involved in AIB Reap the Benefits Right Away!

Communities that are more welcoming and vibrant have a competitive advantage in attracting tourists, in stimulating economic development, and creating a thriving place for people to work and live. Success starts with colorful plants and trees, clean and healthy environments, community vitality, and help from America in Bloom.



**The action plan each community receives from the
America in Bloom Advisors provides an ROI of more
than 2,500%**



2025 Symposium & Awards Celebration

Education + Celebration

Rochester and Orion Township, Michigan

- Educational sessions
- Idea sharing
- Learning tours
- Networking
- Award announcements
- Sponsor demos



EcoCONNECTIONS

From the Ground Up

America in Bloom partners with CN Railway on a [grants program](#) that encourages communities along the CN corridor to take environmental action by improving their communities through healthy urban forests, landscaping, groundcover improvement, and flower displays.

123 projects along the CN corridor have received grant funding since the program's inception in 2014.

In 2025 we awarded 10 communities \$25,000 each for their projects. Each project requires a matching contribution.



Auction Fundraisers

America in Bloom held an online auction this year, which raised \$7,500, featured exciting destinations for travel, plants, and other horticultural products and more. We are thankful for those who donate items that allow AIB to extend its fundraising reach.



Thank You to Our Sponsors

Our gratitude and heartfelt thanks to our national sponsors, symposium sponsors, and media partners who invest in our mission. Our progress and success are a direct result of your generous support.

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- [CN - Canadian National Railway](#)

Platinum Sponsors

- [Blackmore Company](#)
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Silver Sponsors

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- [Bob's Market & Greenhouses](#)
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- [Dummen Orange](#)
- [EarthPlanter](#)
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- [J Frank Schmidt Family Foundation](#)
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- [Walnut Springs Nursery](#) & [Sporticulture](#)

Bronze Sponsors

- [American Floral Endowment](#)
- [American Plant Products & Services](#)
- [Eason Horticultural Resources](#)
- [Sakata Ornamentals](#)
- [Smithers-Oasis](#)

Thank You to Our Individual Donors

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Tagawa Family

Rick Webb

Rod Barnes and Ed Hooker

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Carolynn Sears

Brian Sullivan

Kristina Whitney

Veronica Cardello

Mike Blomerley



Thank You to Our Raffle Ticket Supporters

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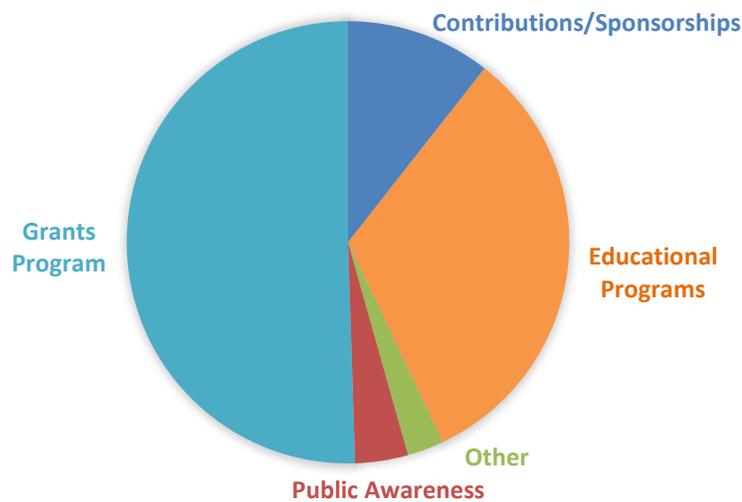
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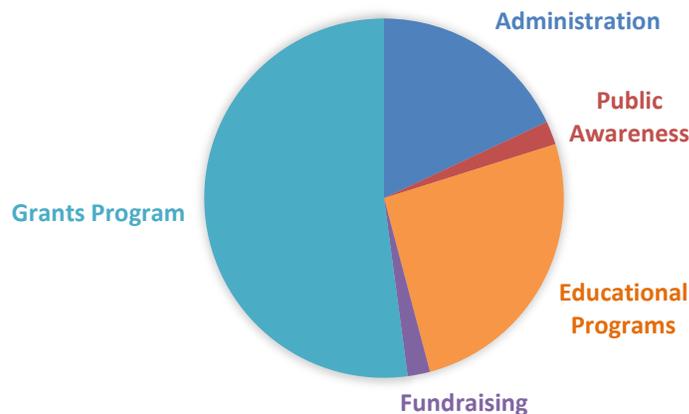
2025 Financial Overview

In 2025 we had revenue of \$569,207. This does **not** include the thousands of hours donated by our Advisors, volunteers, and other in-kind donations. In 2025 we had expenses of \$532,352.

INCOME



EXPENSES



Learn More About
America in Bloom

AmericanInBloom.org



AmericaTM
IN BLOOM

GROWING VIBRANT COMMUNITIES

