



**MAIN STREET
AMERICA®**

Nationally recognized.
Locally powered.™



PLACES FOR BUSINESS: DESIGNING DOWNTOWNS FOR ECONOMIC VITALITY

Erin Barnes, President & CEO
America In Bloom, September 2026

A wide-angle photograph of a bustling main street. In the foreground, several groups of people are seated at black metal outdoor tables and chairs. Some are looking towards the camera, while others are engaged in conversation. The street is paved with asphalt and has a yellow double line down the center. On the left side, there are historic brick and stone buildings. One building has a sign that says "Silhouette Shoppe". Further down the street, more people are walking, and there are more outdoor seating areas. On the right side, there are more historic buildings, some with white siding. A street sign on the right says "STREET CLOSURE" and "SNOW EMERGENCY ROUTE". The sky is overcast with grey clouds. The overall atmosphere is lively and community-oriented.

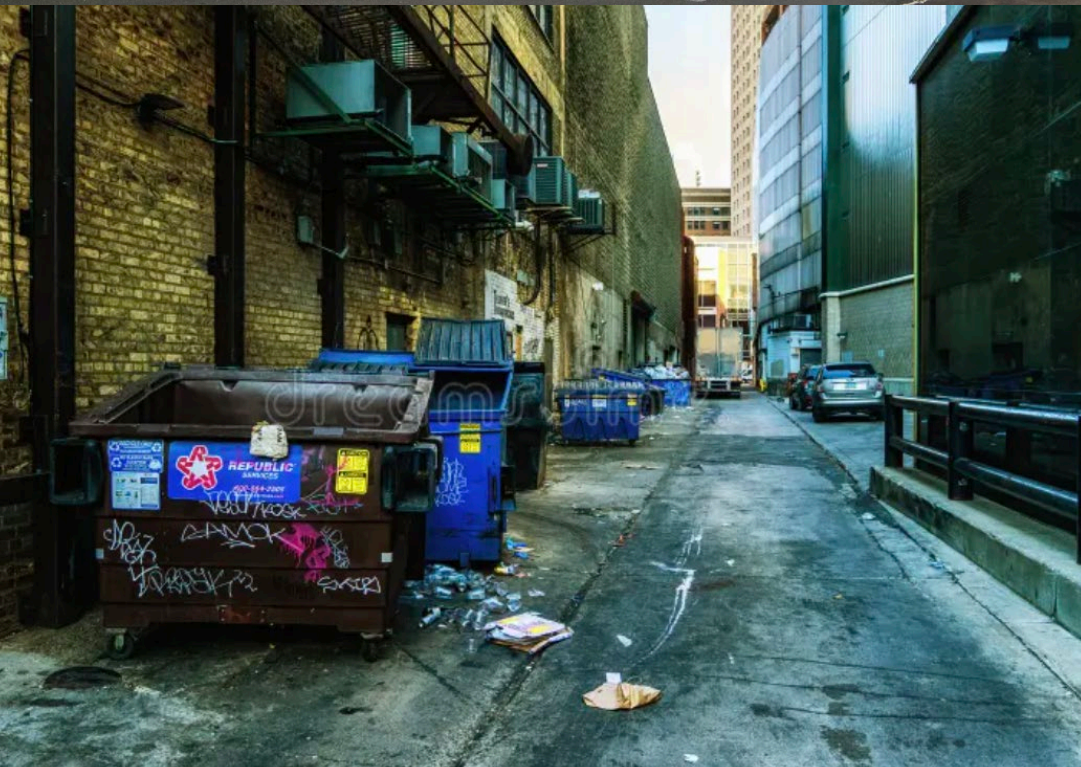
Who's in the room?



The yum yum
The yum yum bakery
The yum yum bakery
The yum yum bakery

The yum yum
BRICKTOWN
BAKERY

MI CASITA



Who cares??





Sometimes a flower
basket is not just
a flower basket



Who is Main Street America?







J.C. PENNEY CO.

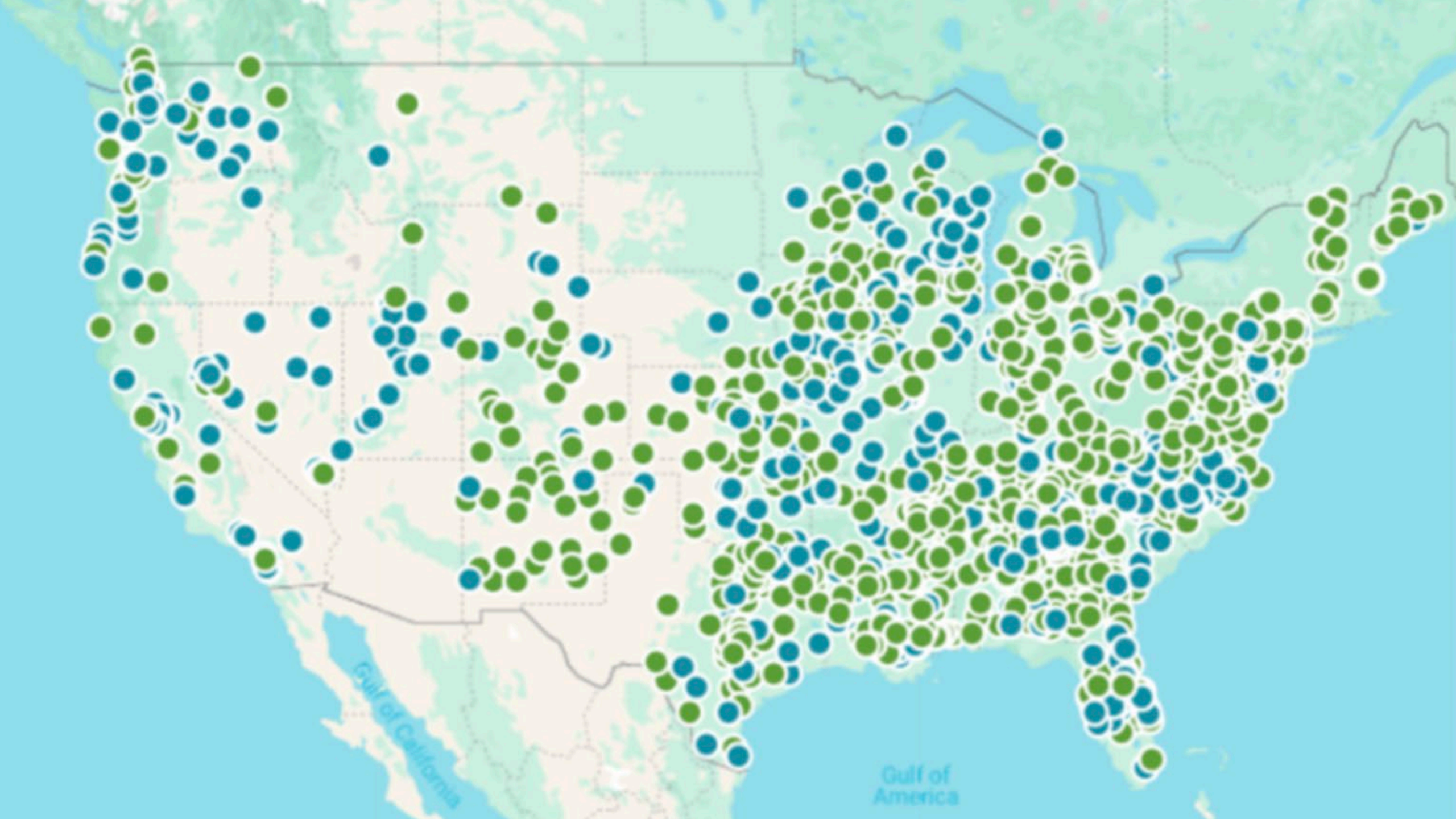
OPEN EVERY THURSDAY 11:00 AM

Neason's

Neason's

DENISON ROUTE
C-7B







2025 COLLECTIVE IMPACT

of Nationally Designated Main Street Programs

\$9.4 Billion
Reinvested Locally

6,936
Net New Businesses

36,549
Net Jobs Gained

10,623
Buildings Rehabilitated

1.8 Million
Volunteer Hours

Build a diverse economic base
Catalyze smart new investment
Cultivate a strong
entrepreneurship ecosystem

ECONOMIC VITALITY

Create an inviting, inclusive atmosphere
Celebrate historic character
Foster accessible people-centered
public places

DESIGN

COMMUNITY TRANSFORMATION

ORGANIZATION

PROMOTION

Build leadership and strong
organizational capacity
Ensure broad community engagement
Forge partnerships

Market district's defining assets
Communicate unique features
Support buy-local experience





[NEWS](#) | [NEWS](#)

Report: Paper mill's closure to create \$182M annual hole in Southwest Georgia's economy

August 11, 2025 11:28 AM

By: [Orlando Montoya](#)

CBS EVENING NEWS

After french fry plant closes due to fast food slump, a Washington town grapples with the fallout

BUSINESS

2 months after school shooting, Iowa town is losing its largest employer as pork plant closes

HUDSON VALLEY // NEWS

PepsiCo will lay off 300 workers, close food manufacturing plant in Liberty



BRUNSWICK, GA

OneMain Financial.
PARTNERS



MADE ON
MAIN STREET

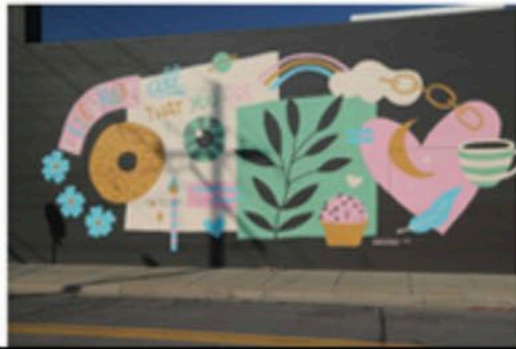
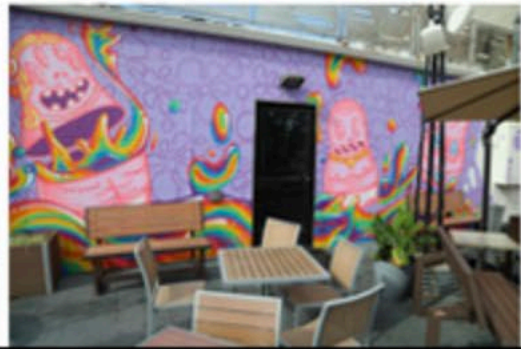
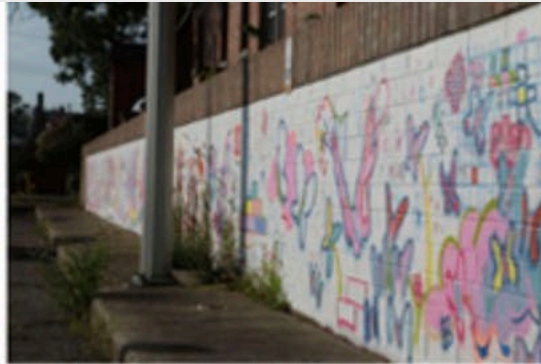
communities. Celebrating each other.

A photograph of a vibrant, pedestrian-friendly street scene. People are walking, sitting at outdoor cafe tables, and standing near storefronts. The scene is overlaid with a semi-transparent blue box containing the text "THREE RULES FOR PLACE STEWARDSHIP: why does care matter?".

THREE RULES FOR PLACE STEWARDSHIP: why does care matter?



1. Care creates confidence









Delaware, Ohio

2. Care builds social capital











3. Care creates momentum

VIBRANT SPACES ***GRANT PROGRAM***





Granary Recives \$50,000 WEDC Grant



The City of Sturgeon Bay is receiving a \$50,000 Vibrant Spaces Grant from the Wisconsin Economic Development Corporation (WEDC) to fund the revitalization of the Door County Granary on Sturgeon Bay's West Waterfront. The grant program is designed to help cities and towns revitalize underused spaces to build community and attract future residents.

The Door County Granary project seeks to transform the original Teweles and Brandeis grain elevator – a registered historic landmark – into a living museum and social hub that will be free and open to the public. Additions to the site include accessible, public restrooms; two public water-filling stations; and a catering kitchen for public events...

MONROE SENTINEL
JANUARY 22, 1902

establishment of a Women's Rest, for the benefit and convenience of those who come to Monroe to trade or meet.









Welcome To

SAUK PRAIRIE

WHERE ADVENTURE COMES NATURALLY

AN FOOD

1002





Stewardship is HARD WORK!





Care is contagious















THANK YOU!